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Introduction to the Skills of Linking

Linking is a set of skills that were identified by Charles Margerison and Dick McCann in their extensive work with teams. Through their work they identified key skills which, if implemented effectively, contributed to the development of a high-performing team. The original Linking Skills covered the Linking of People and the Linking of Tasks. Recently Dick McCann has extended the work and identified the two further Leadership Linking Skills of Motivation and Strategy.

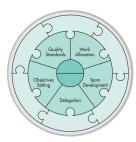
Your facilitator has selected the version of the Linking Skills Profile suitable for team leaders. This is known as the Linking Leader Profile and gives feedback on the People Linking Skills, the Task Linking Skills and the Leadership Linking Skills.

The skills in the outer segment of the Wheel define the *People Linking Skills*:



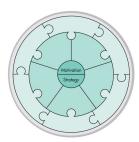
- Active Listening
- Communication
- Team Relationships
- Problem Solving & Counselling
- Participative Decision Making
- Interface Management

The skills in the inner segments of the wheel define the *Task Linking Skills*:



- Objectives Setting
- Quality Standards
- Work Allocation
- Team Development
- Delegation

The skills in the centre of the wheel define the Leadership Linking Skills:

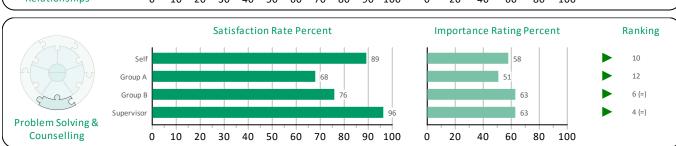


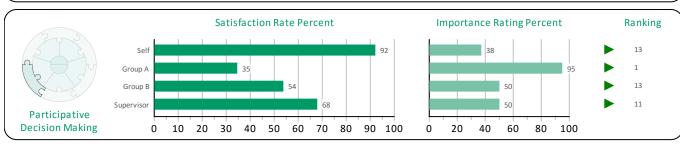
- Motivation
- Strategy

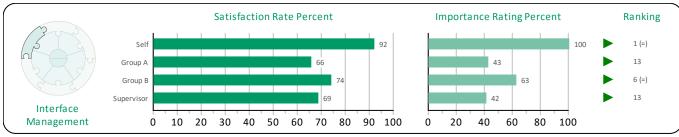
When you completed the Linking Skills Profile Questionnaire you were asked to indicate the extent to which certain activities **should** occur in your performance and the extent to which they actually **do** occur. In addition, a number of your co-workers and perhaps also your supervisors or supervisors were asked to give their ratings of what 'should' and 'does' occur. The result is a composite Profile which compares your own self-assessment with the assessment of others.

Co-worker responses are divided into Groups A, B and C. For information on these groups refer to the section 'How should I interpret the Linking Skills graphs?' in the accompanying Linking Skills Profile Guide.

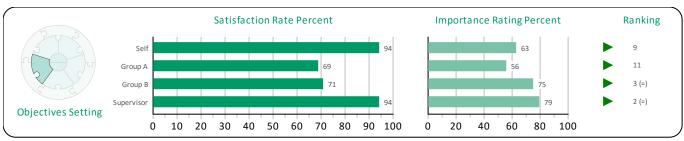


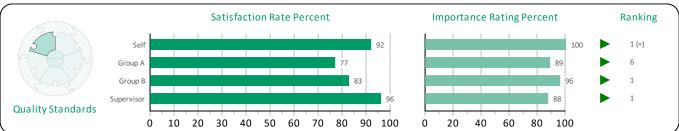


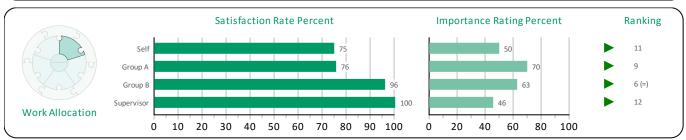


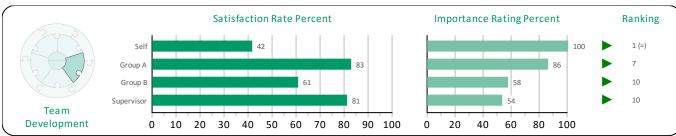


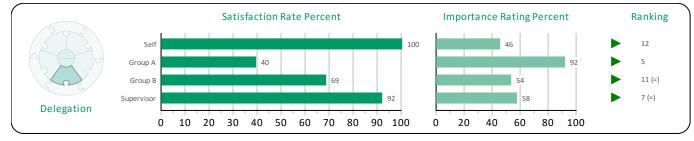
Satisfaction Rates for Task Linking Skills



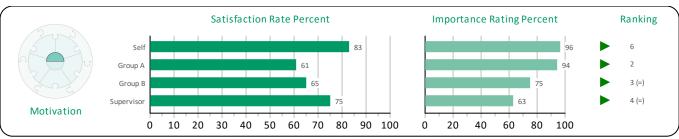


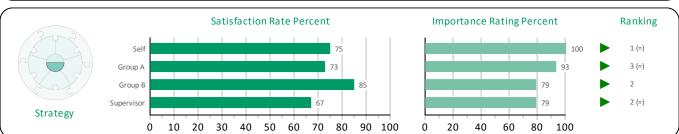






Satisfaction Rates for Leadership Linking Skills





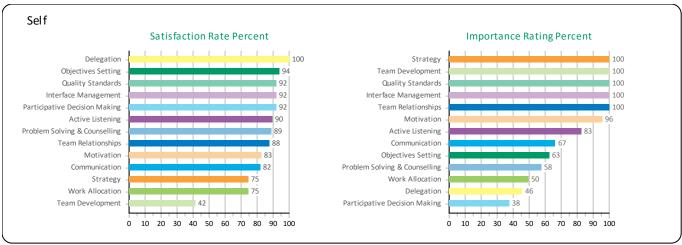
Hierarchy of Satisfaction and Importance Rates

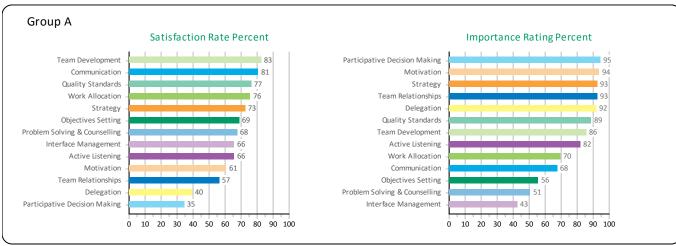
The next set of graphs show the hierarchy of satisfaction and importance rates for the self-rater on each of the thirteen Linking Skills, together with any supervisor and co-worker responses. The graph on the left-hand side is the satisfaction rate hierarchy and the graph on the right-hand side is the importance rating hierarchy. The bars are arranged in descending order.

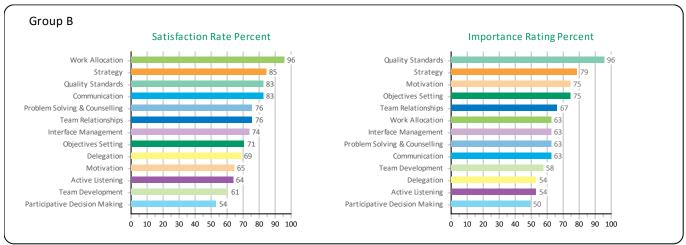
This information can help the person being rated decide which of the Linking Skills may need development. It is important to examine both the satisfaction rate and the importance rating for each of the skills. If, for example, Communication has the lowest satisfaction rate but the highest importance rating, this could be regarded as the Linking Skill most in need of attention. If, however, Communication has the lowest satisfaction rate and also the lowest importance rating, then other skills may have a higher priority for improvement.

If co-worker or supervisor group respondents have completed questionnaires, their satisfaction and importance hierarchies are also presented. This comparative information can be useful in helping self-raters decide which Linking Skills to make a priority. If there are consistent views across all groupings, the decision may be easy. If, however, the self-rater, co-worker and supervisor groupings all have different scoring patterns, then some discussion between self-rater and facilitator may be required.

Hierarchy of Satisfaction and Importance Rates





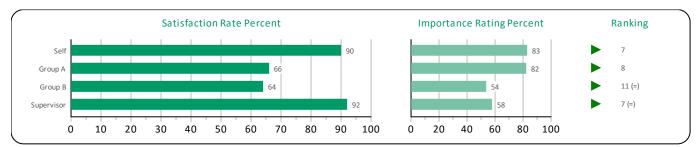


Hierarchy of Satisfaction and Importance Rates



Active Listening

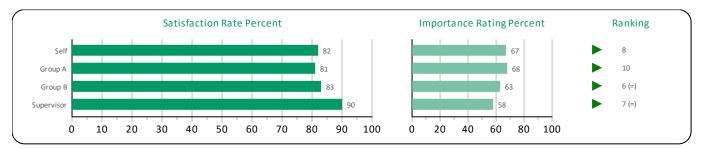




- Try to listen well when others are speaking to you. Switch off your 'internal dialogue' and don't 'talk to yourself' while they are talking. Don't evaluate what they've said until they've finished saying it, otherwise your ability to listen is reduced. How long is your attention span now? How long is it before your mind wanders off onto other things?
- You may need to learn to ask more questions when interacting with others, rather than just making statements. Questions
 are a way of focusing on the current problems and allow you to indicate to others that you're listening to what they say.
 Excessive use of statements will quickly bring a conversation to a close, with the other person often accusing you of not
 listening.
- A way of indicating that you've listened and understood the conversation is by summarising what others have said.
 Summarising is an essential skill in conflict situations where a satisfactory solution to a problem is being sought by both parties. It's also mandatory when discussions are being held with large groups, particularly where issues are complex and speakers are digressing.
- Internal thinking speeds and rates of talking vary from person to person. If you talk faster than others or like to think as you speak you may run into difficulties when communicating with people who are different from you. You may have a natural tendency to finish off their sentences for them and then go on with the interruption by explaining your view on a situation. If this applies to you then you need to be aware of the effect you are creating.
- Conversations can be conveniently divided into those concentrating on 'facts' and those concentrating on 'feelings'. In any conversation a mixture of the 'facts' and the 'feelings' is essential although the ratio will depend on the issue under discussion and who you are speaking to. In your case the data from the questionnaire indicate that you could perhaps concentrate more on the 'feelings' side of things.
- Active listening is a two-way process with both parties building on the discussion in a sequential manner. Learn when to talk and when to listen. Likewise when others are speaking, learn to listen actively by asking questions, making comments on what they say, and generally appearing interested. Don't just sit there passively listening, become a part of the discussion!

Communication



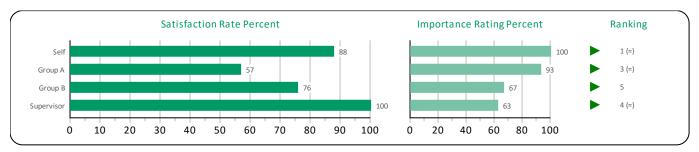


This skill has been rated by all respondent groups with a reasonably high satisfaction rate (at or above 75%). Most people are satisfied with your efforts in this area.

- Perhaps the best way of communicating is through team-briefing meetings. When meetings are held, make sure that you contribute positively. Don't treat them as a routine necessity but as an exciting way to motivate others and share the information that you have. People often respond better in smaller groups. Therefore if your team is large, suggest breaking it into small common-interest groups when discussing important issues.
- You may need to look at the process you use for getting your point of view across. People respond best if they're persuaded
 that a particular course of action is required rather than just being 'told'. It may also help if you review your communication
 style and seek advice on how best to improve the way you get your message over. Do you speak with the right tone and
 tempo? Do you modulate your voice sufficiently to gain attention? Do you use body language to complement your voice?
- You may need to look at how well informed you're keeping the various people with whom you interact. It's sometimes hard to find the right balance between what people 'want' to know and what you think they 'need' to know. If you're a more introverted person you may well prefer to communicate with others by sending memos. This is a valuable way of presenting information to others but try to increase the face-to-face contact you have with your work colleagues. If you're more extroverted you probably enjoy face-to-face contact but check that you're giving your colleagues sufficient detail and facts to satisfy them.
- You may need to review your written communication skills. Successful team members need to develop a lucid writing style and a way of distilling key information into succinct reports. Also make sure that your reports have plenty of visual information and use plenty of headings so that key issues can be itemised. Perhaps you should sit down with your colleagues and ask them how you might improve the way you present them with written information.
- A major skill of Linking is to develop skills in the area of facilitation. The questionnaire data suggest that you should review
 your facilitation skills and look at ways you could improve them. In meetings it's important that everyone has an opportunity
 to make an equal contribution to the discussion. It often helps to know who are the more extroverted people so that you can
 control their contributions. Likewise you should know who are the more introverted people and give them every opportunity
 to contribute to the discussions as well. You will also need to learn how best to handle conflict situations.
- Perhaps the most important skill of communication is to realise that 'people are different' and so different communication
 processes are necessary with different people. No one communication style works with everyone and therefore you should
 try to vary the way you interact, depending upon who is on the other side of the communication 'loop'. What works well with
 one person may irritate another. Review your Pacing Skills.

Team Relationships

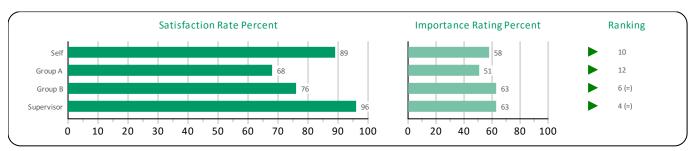




- By definition a team is a group of people who depend on each other for the attainment of results. Therefore team members
 need to understand how their role relates to and impacts on others in the team. In a high-energy team, all team members will
 fully understand their job description, their role in the team, what they're responsible for and, most importantly, what they're
 accountable for. The respondent data suggest that some team members may be unclear about their role and how it relates to
 the responsibilities of others.
- Good team relationships are essential if the team is to function optimally. If there's a lack of respect, understanding and trust in the team, then there is no real team. Hence the Linking Skill of being able to value and make the most of the differences between team members, rather than belittling these differences and regarding them as obstacles, is a critical one. It is a responsibility of all team members to help others in the team see the value in people who are 'different' from them.
- All teams will face conflict at various stages in their life some more frequently than others. Don't be uneasy about conflict situations, because they can be helpful to the high performance of a team. When conflict arises it's often because the team members are approaching situations from different perspectives. This adds value to the team because a diversity of inputs is created. It's essential to view this conflict positively as an opportunity to share alternative viewpoints and from them develop the best solution. You may need to review your conflict handling skills and take action accordingly.
- Teams function much better when there is a high level of trust among team members, because everyone knows that they can speak openly and that nothing will be held against them. Some of your team members or colleagues may be a little concerned about the level of trust between you and them and therefore it would be wise to discuss this with them at an early opportunity. Usually a lot of the problems are simple misunderstandings that can be cleared up through open discussion.
- If team members have mutual respect for one another then the efficiency of the team will be greatly increased. Help your team members understand each others' strengths and weaknesses by getting them to do a team SWOT analysis (Strengths, Weaknesses, Opportunities, Threats). If team members understand the special skills and contributions that each person brings to a job, they're much more likely to develop mutual respect.
- High-energy teams have a strong loyalty to the organisation and team members are proud that they belong to the team. Data from the questionnaire indicate satisfaction with what you're doing to help make this happen.

Problem Solving & Counselling

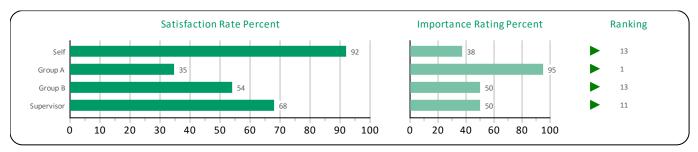




- People may find it difficult to approach you and you need to assess the benefits that might come from adopting more of an
 'open door' policy with your co-workers. Being a team member means allocating time so that people can interact with you
 whenever problems or opportunities arise. Perhaps you should consider how you could make yourself more available to your
 team members.
- When you give a commitment about anything concerning your staff or colleagues try to make sure that it's carried out. Sometimes in the pressure of day-to-day work we forget what we might have agreed to or make an 'off-the-cuff' remark like, "That sounds good, I'll look into it". Try to avoid remarks like this unless you really intend to do what you say.
- Being available and responsive are important characteristics of the 'Linker'. It's no good doing one without the other. Being
 responsive means that you're genuinely interested in people and their problems. It means that when people come to you for
 help and advice you make the time to listen and to show a sincere interest in helping them resolve their difficulties.
 Respondents have indicated that they're satisfied with what you are doing in this area.
- You probably do gather and assess information before you make judgments. This is important when helping others with
 problems or providing counselling. If you're too hasty you may end up providing a solution to the wrong problem or a
 solution based on insufficient information. Unless people feel that they're on the same wave length as you they won't open
 up with their real concerns.
- If you're in a position where you manage others then it's important to give positive feedback so that staff can consider their personal development plans. To do this well it is important to have good skills in counselling. Respondent data from the questionnaire indicate that no further development is required in this area.
- Some of your team members and colleagues don't feel as confident as they should about sharing their concerns with you. You may like to review your behaviour in this area and identify where the main problem areas lie. Remember that the technique of Pacing is very important when others come to you wanting to share concerns. You need to establish a rapport with them and listen well, otherwise they're unlikely to reveal the true nature of their concerns and you may well think you've solved the problem, whereas in reality you haven't.

Participative Decision Making





This skill has been rated at or below 50% by either yourself or another respondent group. Your Linking effectiveness should improve substantially if you can focus on ways of improving this skill.

- Some of the most significant mistakes in teamwork arise as a consequence of failure to share information. This is essential if others are to do their jobs effectively. You could benefit from 'taking stock' of how well you share important information with other members of your team. Rather than trying to solve problems on your own, try involving others at an early stage.
- When solving problems and making important decisions you will benefit from welcoming and listening to different points of view. This is one of the hallmarks of the 'balanced team' where different descriptions of problems, opportunities or projects will often arise as people present various viewpoints. Do you encourage people to speak their mind when they have a different perspective to you or do you 'shut them out'?
- Sometimes people may be a little reluctant to give their opinions about key issues, particularly if they come from a culture where this has been discouraged. They may feel that any views they express might be held against them in the future. Therefore, as a Linker, you need to handle the situation sensitively and indicate to people that their views are important and needed. Show interest in what your team members are saying and when someone comes up with a good idea, tell them so!
- Once information has been shared and any problems or opportunities have been analysed, it's necessary to generate some
 solutions. It's here that a well-managed team can contribute far more than an individual, provided that team members have
 some knowledge and experience of the issues under consideration. Rather than coming up with your own solution why not try
 for a 'team' solution? It may take a little longer but in the end implementation could be a lot quicker because team members
 are able to feel 'part-owners' of the solution.
- If you're going to involve team members in the problem solving of key issues, it's often best done in a 'meeting' situation where everyone is brought together to consider the issues. When controversial issues are involved, be sure to discuss them at a meeting which is clearly defined as 'exploratory' at which no decisions will be taken. This gives time for the issues to be aired and shared. The decision can then be taken later, whenever you judge that the major issues have been thoroughly discussed.
- If decisions are being made that directly affect your team members it's essential that you ask for their views at an early stage. If you present them with a fait accompli it may cause team members to feel that they aren't part of a team and that communication is all 'one-way'. The net effect for you will be one of lower commitment and enthusiasm from everyone. It is unlikely that you'll always have all the answers particularly on issues that are under the control of other team members.

Interface Management

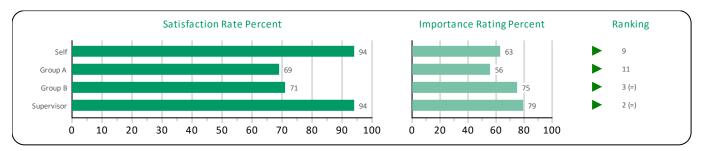




- Effective management of a team's internal interfaces is essential if the team is to fulfil its potential. Internal interface
 management is called 'internal Linking' and involves the co-ordination of all team members so that everyone knows exactly
 what's expected of them and who in the team can help at any moment. You should consider how well your team is linked
 together and how you could make improvements in this area.
- In the workplace conflict between the various teams in the organisation is inevitable. The role of the external Linker demands high levels of skills in problem solving and conflict resolution, and often the morale of the team is dependent on how well team members represent their team in this respect. The questionnaire data suggest that you may need to take action to further improve your skills in handling problems between your team and others.
- You might like to reflect for a moment on how many 'them' and 'us' situations there are between your team and the team's
 key 'stakeholders'. In mature effective teams, everyone is encouraged to make their own links with counterparts in other
 teams and indeed other organisations. If you want to improve the team's skills in managing interfaces you should actively
 encourage team members to link and liaise with key 'stakeholders' who are likely to impact on the performance of the team.
- Each team needs someone who's good at effectively representing team members to senior management. This person needs to be an effective advocate of the resources their team requires to optimally achieve tasks. Without a strong link to senior management the team may be deprived of a 'voice' and in the end this could lead to a reduction of team resources. Data from the questionnaire indicate satisfaction with your contribution to this area.

Objectives Setting

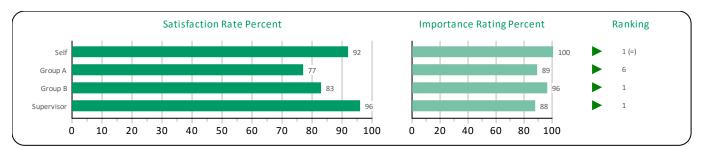




- Setting challenging but achievable targets for team members is perhaps one of the most difficult Linking Skills to accomplish; set the targets too high and people will 'switch off' and not even try to achieve them; set them too low and people will never achieve their true potential. Goals need to force team members to stretch, but not so far that they 'hurt'. You should review with your team the way goals and targets are set to see whether you have the right balance.
- Outputs or objectives by themselves are not enough; you also need to know how good they are. This requires setting
 performance indicators against which the outputs can be measured. It might help the performance of your team if in future
 everyone agrees to performance indicators for key team tasks.
- If the team has 'stretch' targets set for it then there needs to be a support system which encourages team members to push
 themselves to achieve the team and organisational goals. If team members aren't achieving what has been agreed then you
 should speak up and not let things go on too long. Facilitate a discussion to determine what the problems are. Coaching,
 counselling, mentoring and training should be available to those who need them.
- If your team members achieve excellence or just do 'a really good job' you should take time out to congratulate them. Sometimes just a few words of sincere praise are all that is needed. At other times maybe a celebration is required. Suggest that the team has a special lunch or an evening out. Such low-cost rewards help maintain the incentive to perform.
- Respondents have indicated their satisfaction with how you encourage the establishment of goals that challenge the work
 group. The old adage, 'nothing succeeds like success' is a fundamental concept in the development of a high-performing team.
 If we set the goals and conditions that enable team members to feel like 'winners', the chances are that they'll become
 winners. Therefore if we expect challenging goals to be set and accomplished, sooner or later people will achieve what we
 expect of them.

Quality Standards



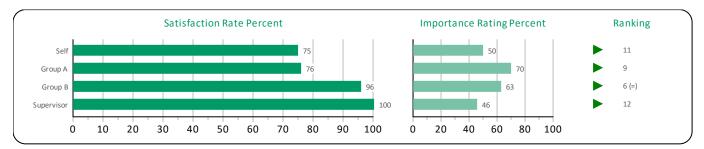


This skill has been rated by all respondent groups with a reasonably high satisfaction rate (at or above 75%). Most people are satisfied with your efforts in this area.

- One of the key Task Linking Skills is the setting of quality standards. Team members will often look to others in the team to set the example of 'quality' for them to follow. In this way you're acting as a 'role model'. Spend a little time reviewing how well you act as a 'role model' on which others can base their behaviour. Team members particularly look towards their leaders, not just as sources of authority but as individuals who earn respect through the example they set.
- Poor quality products and service can lead rapidly to the demise of a company. But poor quality team behaviour can itself set the tone that results in the poor product quality. An important part of 'quality' management is setting high standards. Do you set standards that 'only the best will do'? If you insist on high standards in interacting with clients or customers and in the general operation of the team then quality will become the 'hallmark' of your team and performance will be greatly enhanced.
- You may need to review to what extent you set an example for your team. If you can set a good example then people will respect you and want to work hard to achieve the team outputs. When you're under stress try to remember that your behaviour will have a strong impact on others in the team. At these times it's very important that you continue to set a high quality example in everything you do.
- The word 'excellence' is now a frequently used word in modern management. Teams that strive for excellence are those that will sooner or later deliver outstanding results. If everyone in the team has a belief that 'only the best will do' then excellence becomes part of the team's culture. It could be worth discussing with your team members to what extent excellence should be a part of the common or shared values in the team. Then it is up to you to set the example for others to follow.
- One of the best ways for people to learn is through their mistakes. Unfortunately many managers communicate either
 directly or through their actions that the penalty for error is criticism. The message conveyed is not 'admit your mistakes and
 learn from them', but 'avoid doing anything at all slightly risky as the penalty for things going wrong always exceeds any
 rewards'. The data from the questionnaire suggest that you are doing what is expected of you in helping people to learn from
 mistakes.
- All teams have customers or clients whether they be external to the organisation or internal. Respondent data indicate
 satisfaction with the way you focus on client needs but has your team clearly identified who its customers or clients are? If
 you don't keep the customers satisfied they will go elsewhere. This certainly happens with external customers but it can also
 happen within organisations, where people will go to other parts of the organisation for their needs if you can't satisfy them.

Work Allocation

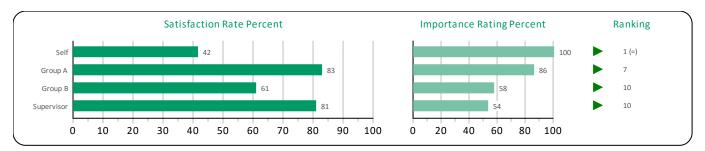




- When allocating job responsibilities it's important to have a clear view of the organisational goals and to make sure that the tasks which are allocated are in line with these organisational objectives. In order to effectively allocate work it's necessary to fully understand the abilities of each team member and in general assign work loads that relate to people's abilities. If this is part of your current role you seem to being doing all that's required of you.
- The skill of work allocation is the ability to match people's preferences and abilities to the requirements of the job. This can be achieved by developing an understanding of the theory behind the Team Management Wheel, and the particular work preferences individuals have. Everyone seems satisfied with your understanding of the need to match people to the job.
- One of the Task Linking Skills is to allocate work to people to match their preferences, but also to stretch them by giving them opportunities to develop new skills. However you need to recognise when they're working in new areas they'll need substantial support. You can help by sitting down with them and talking through any problems they might be having with their job. If you are in a leadership position then you may need to develop your coaching skills.
- Whenever new members join the work group, the team should review how well it's working and whether there should be a re-arrangement of tasks. People today are more 'multi-skilled' and there is scope to regularly review work allocation in terms of work preference and ability. The aim is to achieve a good overlap between tasks and work preference for all members of the team.
- To help your team give its best you may need to have a better understanding of the work that each team member prefers to be involved in. This may mean that you need to take a deeper interest in what they're doing and establish closer relationships with them so that open and free discussions can take place. Ask them which aspects of their job they feel confident in and which areas they would like to develop more. This information could be invaluable in helping you optimise the outputs of the team while at the same time developing people for the future.
- A 100% overlap between the tasks which have to be done and a person's work preference may seem ideal but it isn't always a good thing. If team members always do the same type of work it doesn't allow them to develop new skills. Therefore raise the issue of whether team members would like to try out new areas of work. It might be just what everyone needs to rekindle interest and enthusiasm in the team's work. In general a 70% or greater overlap between the assigned tasks and a person's work preference is probably a good target to aim for.

Team Development



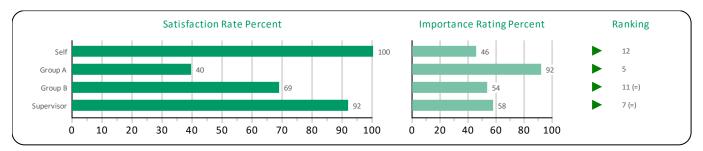


This skill has been rated at or below 50% by either yourself or another respondent group. Your Linking effectiveness should improve substantially if you can focus on ways of improving this skill.

- To continue their commitment to a team or an organisation, people constantly need to be encouraged to learn new things and generally develop themselves. As team members come and go everyone needs to help the newcomers learn the skills to succeed. As well as developing your own skills make sure you actively persuade others to keep abreast of the new techniques that are necessary to succeed in a changing world. Your colleagues seem to think you're already doing this but you've said you'd like to do more.
- All teams need to develop skills in Advising and Innovating. Organisations need to check constantly that they're abreast of the
 latest information in their particular sphere of activity and to generate new ways of doing things. Others seem satisfied that
 you recognise the need to focus on these areas but you've indicated that there's room for improvement. What you've been
 doing in the past may no longer be appropriate for the present and future.
- Your team may need to put more emphasis on 'organising' activities. If a team is to be successful it needs to be well organised to achieve its goals. Everyone needs to know what these goals are and to understand 'what' has to be completed by 'when'. This doesn't mean that team members need to be closely supervised but more that they should have autonomy within clearly defined goals and deadlines. Once everyone knows what's expected of them then the results will be more readily forthcoming.
- All teams need to have a focus on outputs as, after all, these produce the bottom line results on which the performance of the
 team is based. Some teams are more likely to concentrate on 'inputs' and sometimes forget that 'outputs' are equally
 important. The results from the questionnaire indicate that you should address the issue of team outputs. It may be
 worthwhile bringing the team together to discuss whether you have the correct balance between 'inputs' and 'outputs'.
- If people are to improve their performance year by year then they need to have access to the right training and development opportunities, as well as coaching, counselling and mentoring support from within the organisation. Suggest that the team meets for a discussion on what members need to do in order to develop themselves to meet the challenges inherent in the team's vision and objectives. Everyone in the team should be given an opportunity to carry out a personal SWOT (Strengths, Weaknesses, Opportunity, Threats) analysis on themselves and their ability to meet future challenges. Any gaps in their needs can then form the basis of a training and development plan.

Delegation



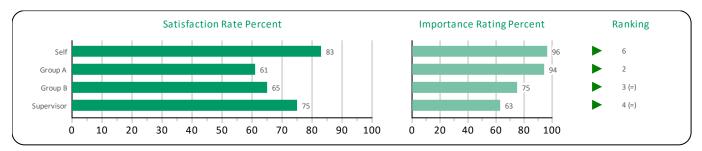


This skill has been rated at or below 50% by either yourself or another respondent group. Your Linking effectiveness should improve substantially if you can focus on ways of improving this skill.

- If you are managing others be careful that you don't supervise them excessively. It's difficult to do all the managerial tasks if too much time is spent checking the work of others. It's important for you to develop a trust level with your team members whereby they know that you trust them to do their work competently. However to achieve two-way trust you'll need to put time and effort into training and development, which in itself will produce competence, in turn creating confidence. Only when team members are confident can adequate trust levels be established.
- When setting targets and outputs with your team members, do you allow them freedom to plan how they can achieve team goals? People like to work in different ways and it's important to give them sufficient flexibility to work out their own way of doing things. If you have a tendency to 'tell' others how to do things, try asking them next time how their tasks could be accomplished. You might be surprised at the increased commitment to the task that could result.
- You may need to review your own work priorities to ensure that you are working on the 'important' issues rather than those that may seem 'important'. When planning your workload ask yourself the question, "Do I personally have to do this task, or is there someone who I should delegate it to?" If a team member could do it if they were trained, then ask yourself what plans are in place to develop skills in the appropriate people.
- There is a danger that you may be taking on too much work yourself and not using the resources of the team. While this may be alright in special circumstances you need to realise that there are others to help you and by involving them you are likely to increase enthusiasm and commitment in the team. It is a good idea to occasionally keep a time log of your activities over a two or three week period and then look at each activity asking, "Do I really need to do this?"
- Effective delegation involves the skill of being able to negotiate work assignments with the team. Rather than 'push work downwards' try getting the team together to discuss what has to be achieved and who might do it. Work assignments can then be optimally negotiated so that team goals are met.
- You may delegate or negotiate work assignments well, but do you always follow up to see that the tasks are completed?
 People who map in the Exploring part of the Team Management Wheel are often good at letting go of the tasks that have to be done, but sometimes they don't pay sufficient attention to checking that things have been completed. If this applies to you it may be worthwhile recording the tasks you ask others to do in your diary or time manager. You can then make a note to ask them about the task at a future date.

Motivation

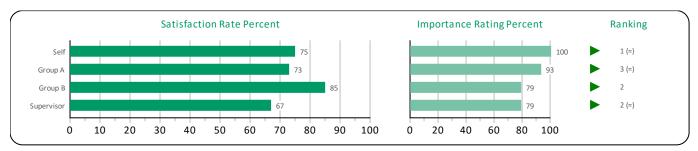




- If people are to give their best they need to have a clear picture of what lies ahead. In addition they need to be persuaded that this vision is worth pursuing and it's here that a leader has a real chance to motivate the team. You should look at how your influencing skills might be improved. It's important to understand the concepts of Pacing and Leading and how different techniques need to be used to persuade different people. Some people will see the opportunities whereas others will see only the obstacles. You'll have to spend more time with 'obstacle-focused' people to gain their commitment.
- Effective leaders inspire team members to perform. This is particularly important when setbacks occur and people have become de-motivated. At these times it's important to understand how everyone is feeling and use the skills of Leading to encourage team members to put the past behind them and look towards a 'rosy' future. Remember that people will give their best when they have high hopes for the future and it's your role as a leader to encourage and maintain this.
- A leader can only lead if others follow without 'followership', leadership is just a name. You may need to review whether your actions have generated a will to follow in your team members. If you feel that you're not getting what you want out of your team then the problem could be with you. It would be a good idea to consider how you might do more to motivate your team.
- Optimism is a psychological resource that gives people a generalised expectancy that they'll succeed in their endeavours. Expected success, in turn, gives people the will to expend effort to realise their goals. If they expect failure then they'll put less effort into a task and are more likely to give up as soon as an obstacle appears. That's why it's important as a leader to encourage team members to have an optimistic outlook. Perhaps you should focus more on the opportunities that lie before you (rather than the obstacles) and give an upbeat presentation to your team sometime soon.
- People are motivated when there's a vision of the future plus a set of clear goals that act as beacons along the path. Nothing
 de-motivates people more than when the 'goalposts' are constantly changing. The questionnaire data indicate that you may
 need to review whether the goals you set for your team are too 'fuzzy'. One way to find out is to ask people at the next team
 meeting whether they have an understanding of where the team is headed and the clear goals that should guide everyone's
 effort.
- It's important for a Linking Leader to take a stand when controversial issues affecting the team arise. If team members feel justifiably ill treated by some issue or situation, then it's important for you to put the case strongly to senior people in the organisation. When team members feel there's someone standing up for them, often in unpleasant circumstances, then they'll be more willing to 'go that extra mile' and respond to what you want from them.

Strategy





- Business issues are complex and survival depends on thinking and acting strategically. As a leader you need to regularly stand back from the cut and thrust of daily life and examine the purpose of what you're doing. How do all the parts of the business interact to achieve the grand plan? What impact will external issues have on my business unit? How can I seize opportunities but avoid catastrophes? The challenge of a leader is to see this big picture and to understand all of the key interacting elements. You should consider how you might develop your skills as a strategic thinker.
- Analysing situations clearly and logically is fundamental to the development and implementation of any strategy. You should regularly review your effectiveness in this area, although respondent data indicates current satisfaction with what you're doing. One way to start is to ask yourself, "Are these the 'facts' or am I being misled by my opinions?" Often we get so caught up by what we think is 'right' that it clouds our judgment on what's necessary.
- You may need to review the assumptions you make when formulating strategies. Strategic plans and action plans always have built-in assumptions and often it's these that cause the problems. One useful technique is to use Potential Obstacle Analysis. This technique forces you to consider everything that might go wrong and one of the processes is a critical review of assumptions.
- Organisations are systemic, part of a huge interdependent system where outputs from one part become inputs to another. It's sometimes difficult to keep all these elements in focus and factor them into the decision-making process. It's important to differentiate between the 'quick fix' and the underlying root cause of any problems. A good example from everyday life is the headache. The 'quick fix' is an aspirin but this doesn't solve the long-term problem which could be any number of defects in other parts of the body. A strategic thinker will spend time looking for the root cause, considering the interaction of all elements involved in any complex issue.
- Strategic skills require the ability to think ahead and 'see' potential problems before they arise. People who do this well seem able to conjure up lots of different images and scenarios. In technical terms they find it easy to 'image-inate', that is, create visual images in their head to simplify complex situations. For many people it's simply a lack of time and practice that prevents this skill from developing. It may help if you set aside more time to let your mind 'free wheel' and think about all sorts of possibilities that may lie ahead.
- A Linking Leader needs to have the skills of strategic thinking and strategic planning. A team wants to know not only 'where it's going' but how it will get there. A vision without action planning isn't sufficient. If you haven't recently done so it's worth running a session for your team to check whether the team has a shared vision and whether the action plans are aligned with that vision. Rather than trying to do all this yourself, it's worthwhile involving the whole team.

Quantitative Report



In this section of the report you will see an analysis of the Linking Skills Profile Questionnaire results, question by question. This information will help you to focus accurately on the specific Linking Skills that require further development.

On the following pages is an analysis of the six questions measuring each Linking Skill. Here you will see the raw data for each question and for each respondent group. The gap between what *should occur* and what *does occur* is represented by the length of the 'bar' and this allows you to see which particular questions have been rated high or low.

The column headed 'No.' shows the number of respondents in each group. Obviously the 'Self' line will have just one respondent but the other groupings may have any number of respondents. If any line contains a zero in the 'No.' column it means that all respondents in that group have chosen not to answer that particular question.

Where there is more than one person in a group (usually the co-worker groups) you will notice a column headed 'Range of Opinion'. This shows the difference in gap scores recorded by the respondents in that particular group. For example, there may be ten people in your team who have responded under Co-worker Group A, resulting in an average gap of, say, 0.9. The 'Range of Opinion' indicates whether everyone in the group recorded similar results or whether there were differences of opinion. For example, an average gap of 0.9 could arise from two people scoring a gap of 'zero', seven a gap of 'one' and one a gap of 'two'. Alternatively a distribution of five 'zeros', one 'one' and four 'twos' would lead to the same average gap. By examining this information carefully you can see whether the individuals in a respondent group hold the same view or whether there are significant differences of opinion.

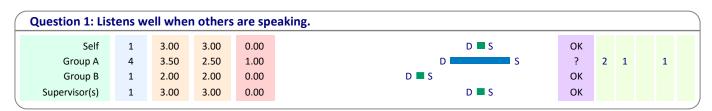
The key to the 'Guides for Action' column is as follows:

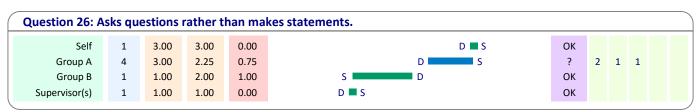
- M Do more of this activity
- L Do less of this activity
- ? Uncertain (some of the group satisfied, others not)
- OK No action required

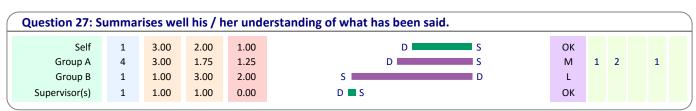
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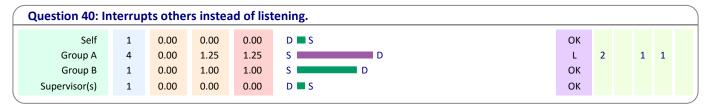


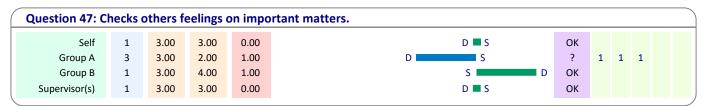
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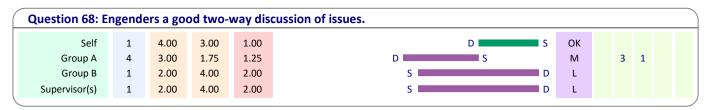








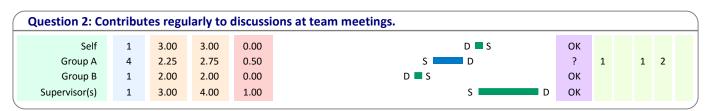


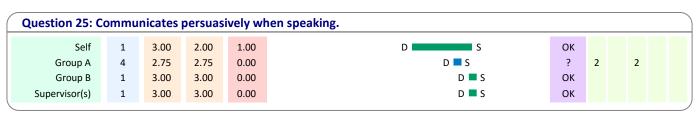


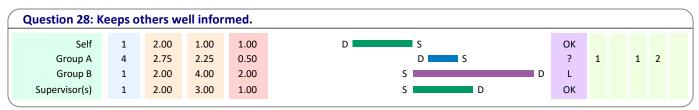
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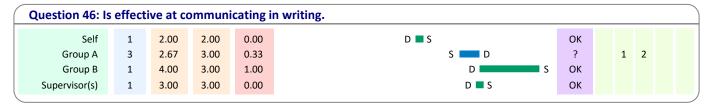


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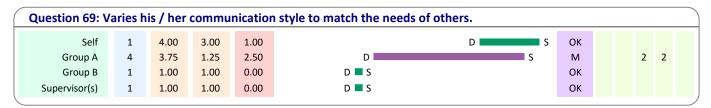








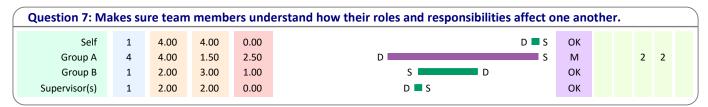


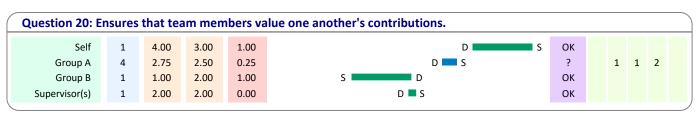


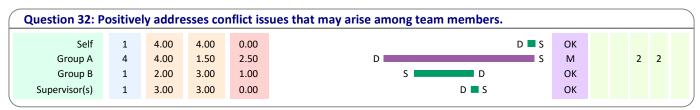
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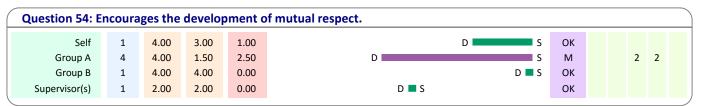
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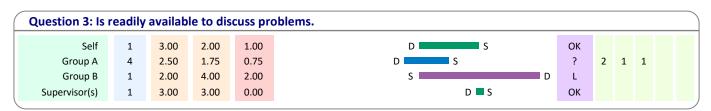


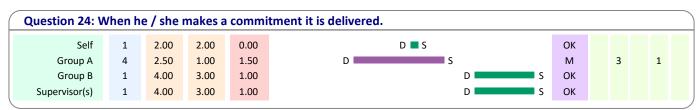


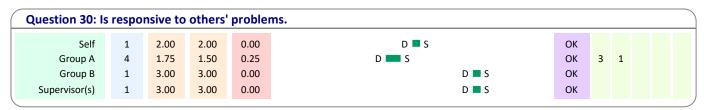
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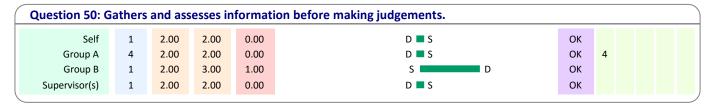


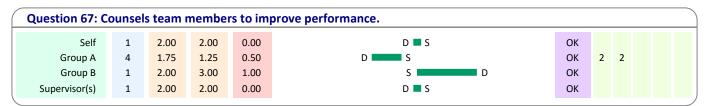
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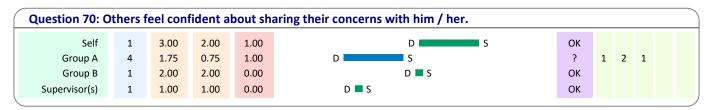








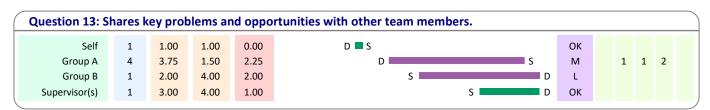


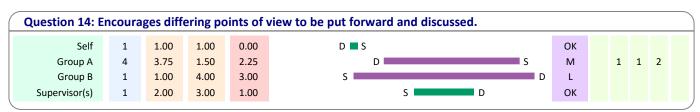


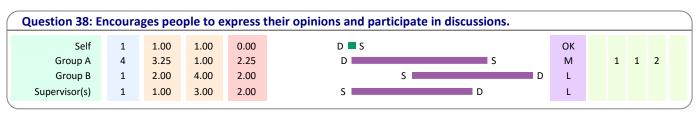
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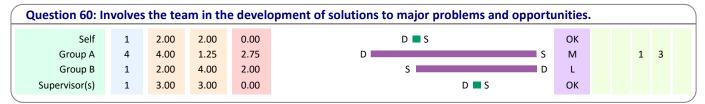


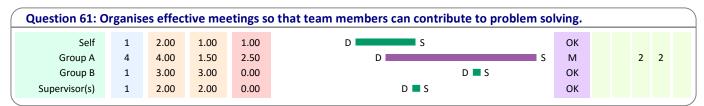
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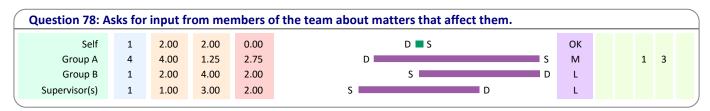








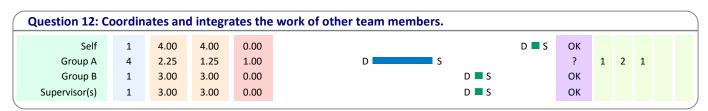


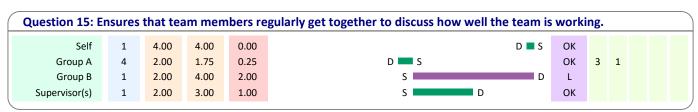


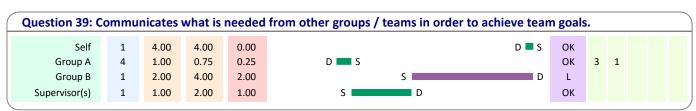
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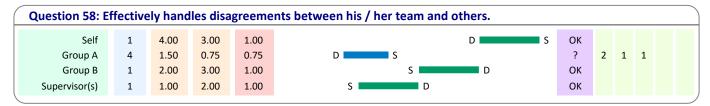


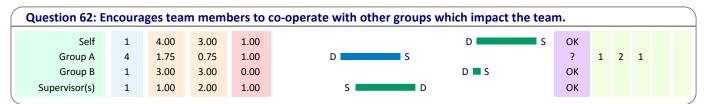
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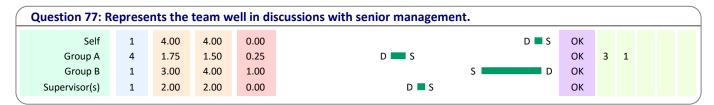








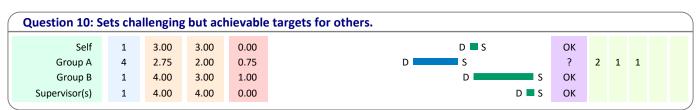


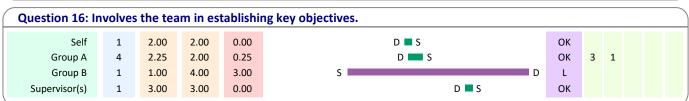


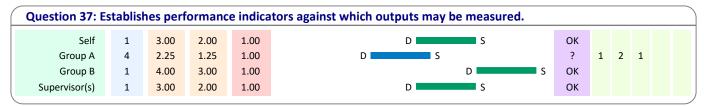
Objectives Setting

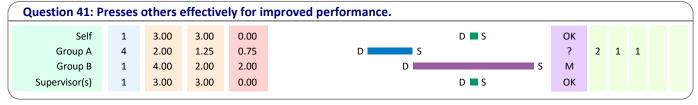


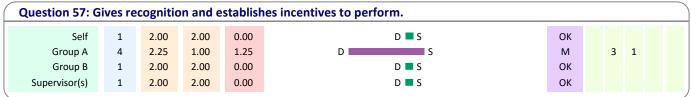
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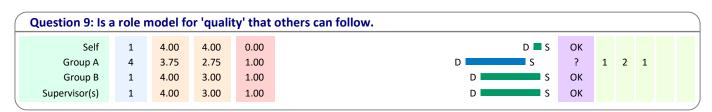




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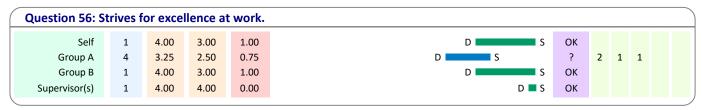


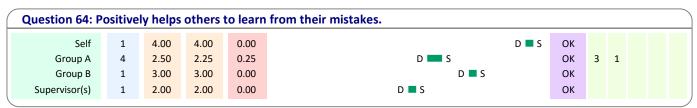
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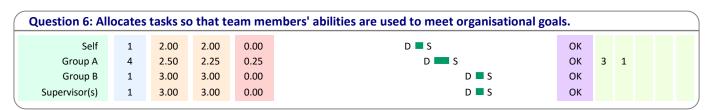




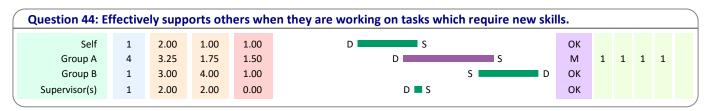
Work Allocation

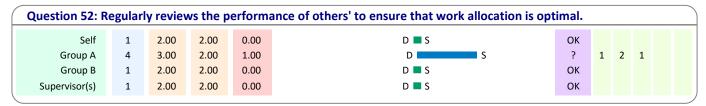


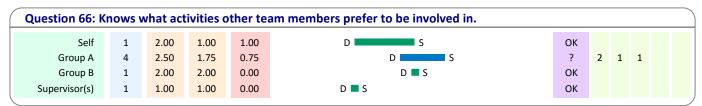
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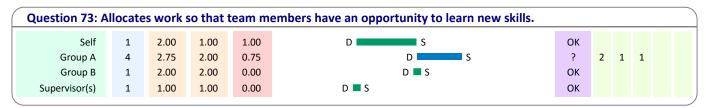


Question 21: N	latche	s the pe	rson to	the job.						
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Group A	4	2.75	2.75	0.00	D S	ОК	1	2	1	
Group B	1	3.00	3.00	0.00	D ■ S	ОК				
Supervisor(s)	1	2.00	2.00	0.00	D ■ S	ОК				







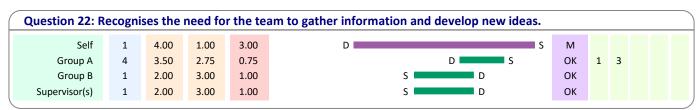


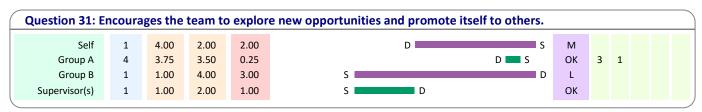
Team Development

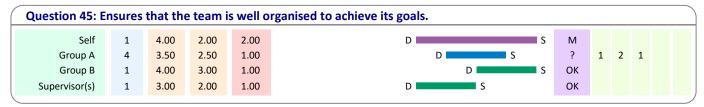


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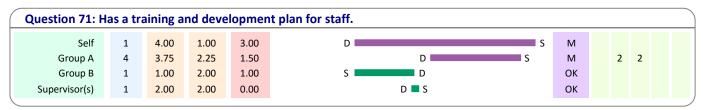








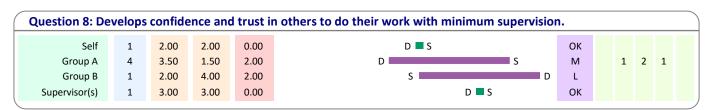


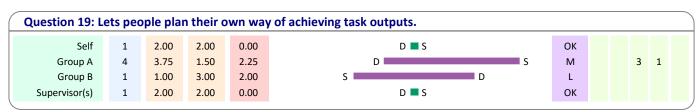


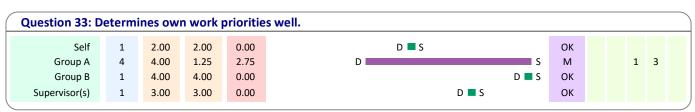
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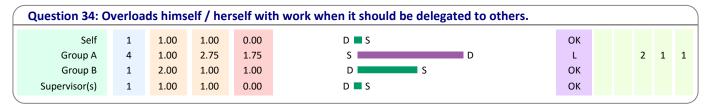


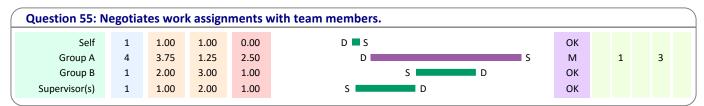
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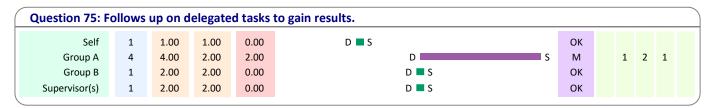








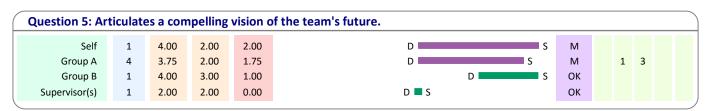


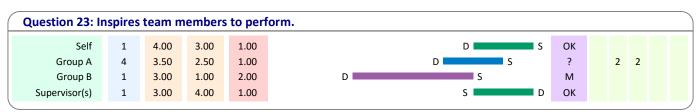


Motivation

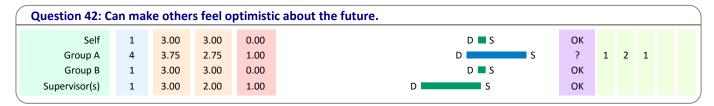


No.	Should	Does	Gap	Not at All	To a Little	To Some	To a Great	To a Very	Guides	R	ange	of C	pini	on
	Occur	Occur			Extent	Extent	Extent	Great Extent	for					
				0	1	2	3	4	Action	0	1	2	3	_
	No.			· ·	·	· ·		·	· ·	Occur Occur Extent Extent Extent Great Extent for	Occur Occur Extent Extent Extent Great Extent for	Occur Occur Extent Extent Extent Great Extent for	Occur Occur Extent Extent Extent Great Extent for	

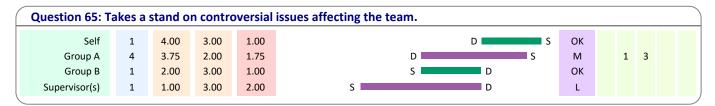










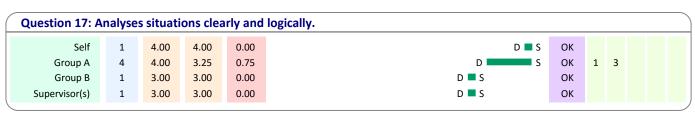


Strategy

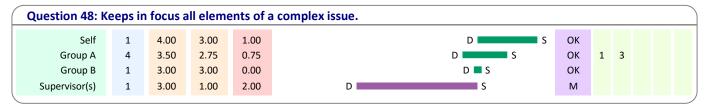


No.	Should	Does	Gap	Not at All	To a Little	To Some	To a Great	To a Very	Guides	R	ange	of C	pini	on
	Occur	Occur			Extent	Extent	Extent	Great Extent	for					
				0	1	2	3	4	Action	0	1	2	3	_
	No.			· ·	·	· ·		·	· ·	Occur Occur Extent Extent Extent Great Extent for	Occur Occur Extent Extent Extent Great Extent for	Occur Occur Extent Extent Extent Great Extent for	Occur Occur Extent Extent Extent Great Extent for	

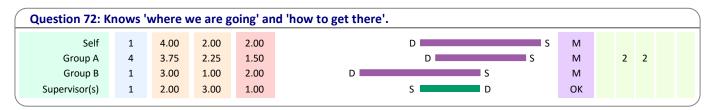














This Activity Action Guide aims to help you and your facilitator develop an action plan for improving your Linking Skills. Key elements of the Quantitative Report are reproduced here in order to focus discussion on areas that might need development.

Scan down the 'Self' column and highlight those activities marked M (or L). These are the areas you have indicated need improvement. It might help to discuss these with your facilitator and make a start on a Learning Action Plan.

If Co-workers and/or Supervisor have been included in the survey their recommendations will also appear in the appropriate column. If they have marked an activity similar to you then it indicates that you probably see yourself as others see you. This should reinforce any decisions on performance improvement that you make. If there are differences of opinion between you and the other raters then consider why this might be and discuss any actions with your facilitator.

A '?' mark will only occur for group sizes of two or more. No mark indicates satisfaction with the relevant statement.



Do More of this Activity Do Less of this Activity One Less of this Satisfied, others not)	Self	Group A	Group B	Supervisor
Active Listening				
Listens well when others are speaking.	(?		
Asks questions rather than makes statements.	(?		
Summarises well his / her understanding of what has been said.	(M	L	
Interrupts others instead of listening.	(<u>l</u>		
Checks others feelings on important matters.	(?		
Engenders a good two-way discussion of issues.	(M	L	(L)
Communication				
Contributes regularly to discussions at team meetings.	(?		
Communicates persuasively when speaking.	(?		
Keeps others well informed.	(?	L	
Is effective at communicating in writing.	(?		
Facilitates group discussions well.	(?		
Varies his / her communication style to match the needs of others.	(M		
Team Relationships				
Makes sure team members understand how their roles and responsibilities affect one another.	(M		
Ensures that team members value one another's contributions.	(?		
Positively addresses conflict issues that may arise among team members.	(M		
Develops high levels of trust with team members.	(M		
Encourages the development of mutual respect.	(M		
Promotes loyalty and pride among team members.				
Problem Solving & Counselling				
Is readily available to discuss problems.	(?	L	
When he / she makes a commitment it is delivered.	(M		
Is responsive to others' problems.				
Gathers and assesses information before making judgements.				
Counsels team members to improve performance.				
Others feel confident about sharing their concerns with him / her.	(?		



					Ξ
	Do More of this Do Less of this Uncertain (some of the group)		ЬА	рВ	rvisc
	Activity Satisfied, others not)	Self	Group	Group I	Supervisor
	Participative Desicion Making	S		0	S
	Participative Decision Making		$\overline{}$	$\overline{}$	
	Shares key problems and opportunities with other team members.		(M)		
-	Encourages differing points of view to be put forward and discussed.		(M)		
E	Encourages people to express their opinions and participate in discussions.		(M)		(r)
I	nvolves the team in the development of solutions to major problems and opportunities.		(M)	(1)	
(Organises effective meetings so that team members can contribute to problem solving.		(M)		
(/	Asks for input from members of the team about matters that affect them.		M	L	(L)
	nterface Management				
(Coordinates and integrates the work of other team members.		(?)		
i	Ensures that team members regularly get together to discuss how well the team is working.			(L)	
(Communicates what is needed from other groups / teams in order to achieve team goals.			(L)	
ı	Effectively handles disagreements between his / her team and others.		(?)		
E	Encourages team members to co-operate with other groups which impact the team.		?		
(I	Represents the team well in discussions with senior management.				
	Phinatives Setting				
	Objectives Setting		<u>(2)</u>		
	Sets challenging but achievable targets for others.		(3)	\bigcirc	
	nvolves the team in establishing key objectives.				
	Establishes performance indicators against which outputs may be measured.		(?)		
ı	Presses others effectively for improved performance.		(?)	(M)	
(Gives recognition and establishes incentives to perform.		(M)		
1	Encourages the establishment of goals that challenge the work group.				
	Quality Standards				
ı	s a role model for 'quality' that others can follow.		?		
9	Sets high standards.		?		
I	eads by example.		M		
9	Strives for excellence at work.		?		
F	Positively helps others to learn from their mistakes.				
	Has a focus towards client needs				



Do More of this Activity Do Less of this Activity Uncertain (some of the group satisfied, others not)	sel†	Group A	Group B	Supervisc
Work Allocation	Λ	<u> </u>	0	S
Allocates tasks so that team members' abilities are used to meet organisational goals.				
Matches the person to the job.				
Effectively supports others when they are working on tasks which require new skills.		M		
Regularly reviews the performance of others' to ensure that work allocation is optimal.		?		
Knows what activities other team members prefer to be involved in.		?		
Allocates work so that team members have an opportunity to learn new skills.		?		
Team Development				
Encourages others to develop their skills.	VI)			
Recognises the need for the team to gather information and develop new ideas.	VI)			
Encourages the team to explore new opportunities and promote itself to others.	VI)		L	
Ensures that the team is well organised to achieve its goals.	VI)	?		
Ensures that the team focuses on outputs as well as inputs.	VI)		M	
Has a training and development plan for staff.	VI)	M		
Delegation				
Develops confidence and trust in others to do their work with minimum supervision.		M	L	
Lets people plan their own way of achieving task outputs.		M	L	
Determines own work priorities well.		M		
Overloads himself / herself with work when it should be delegated to others.		L		
Negotiates work assignments with team members.		M		
Follows up on delegated tasks to gain results.		M		
Motivation				
Articulates a compelling vision of the team's future.	VI)	M		
Inspires team members to perform.		?	M	
Is someone team members want to follow.		M	M	
Can make others feel optimistic about the future.		?		
Focuses unwaveringly on clear goals.		M		
Takes a stand on controversial issues affecting the team.		(M)		



Do More of this Activity Do Less of this Statisfied, others not) Output Do Less of this Statisfied, others not)	Self	Group A	Group B Supervisor	
Strategy				
Is an effective strategic thinker.		?	M)
Analyses situations clearly and logically.				
Critically examines assumptions to discover potential weaknesses.	M	?		
Keeps in focus all elements of a complex issue.			M)
Is able to think ahead and see problems before they arise.		M	M	
Knows 'where we are going' and 'how to get there'.	M	M	M	

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The Profile descriptions given here relate to the information provided in the Linking Skills Profile Questionnaire. While utmost care and attention have been taken, the authors and publishers stress that each Profile is based on general observations and they cannot be held responsible for any decisions arising from the use of the data, nor any specific inferences or interpretations arising therefrom.